THE BRANDON LEGIONNAIRE



NEWSLETTER SEPTEMBER 2021 VOLUME XLI: 7

2021 marks the 100th anniversary of the Remembrance Poppy in Canada

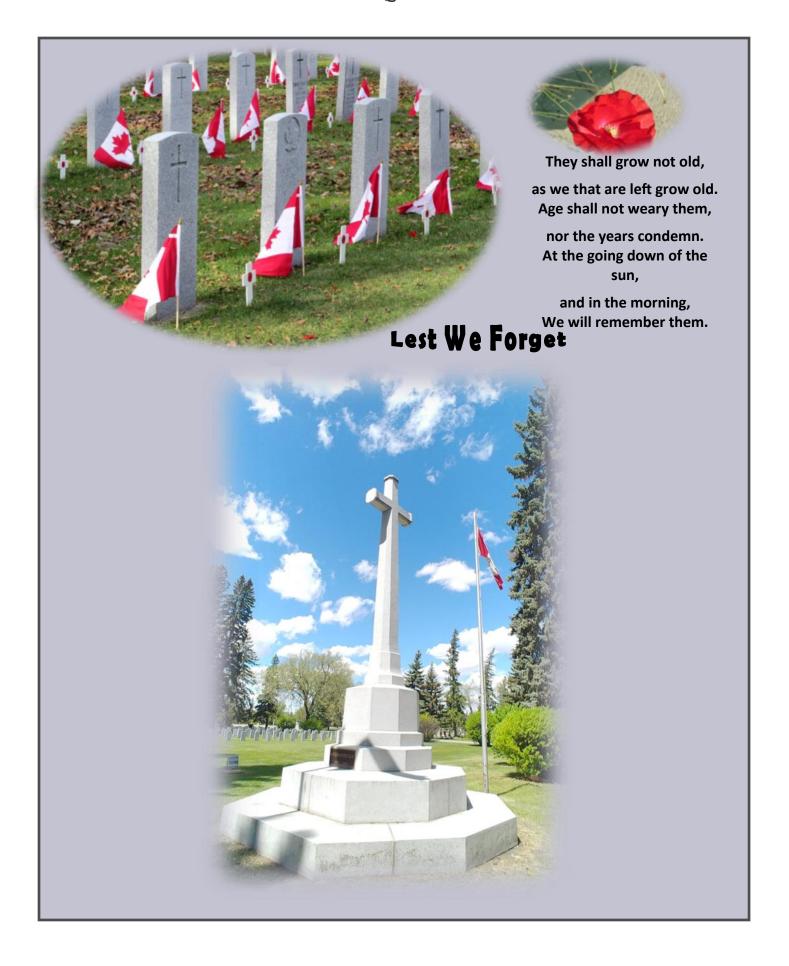
Madame Anna Guérin, later christened "The Poppy Lady from France", inspired by John McCrae's "In Flanders Fields", had an idea: to adopt the distribution of the Poppy on Armistice Day as a way to raise money for Veterans' needs and to remember those who had given their lives during the First World War.

In July of 1921 the Great War Veterans Association (which in 1925 would unify with other Veteran groups to form the Canadian Legion) adopted the Poppy as th flower of Remembrance.

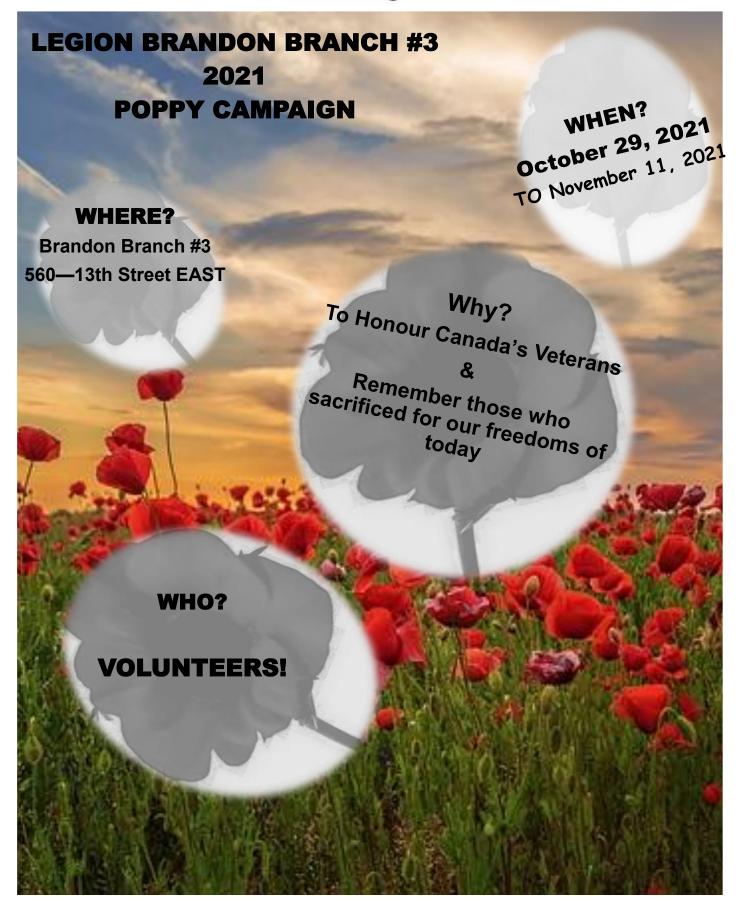
Since then, the Legion and its members have upheld this tradition of Remembrance.















The Poppy Campaign

What is the Poppy Campaign?

The Poppy Campaign is very much a local initiative, conducted by Legion Branches in cities, towns and communities across the country. Donations collected during the Poppy Campaign are held in Trust at the branch level to directly support Veterans and their families within their Canadians help ensure forget'. Learn more about how your donations help Veterans. In the days leading up to November 11, Poppies can be seen in every corner of this great country. This show of support and display of remembrance would not be possible without the efforts of thousands of Legionnaires who volunteer to distribute Poppies to the community through schools, community organizations and local businesses. We are so grateful for their efforts, and for the support of the many partners, local and national, who welcome Legion volunteers and Poppy boxes into their locations.

Legion Branches inform the public of the results of their Poppy Campaign and how donations were disbursed over the following year. Dominion Command also releases aggregate national Poppy Campaign figures.

Our most recent reported campaign year was the 2018 Poppy Campaign in which 19 million Poppies were distributed, and more than \$15 million dollars was disbursed between October 2018 to October 2019 to support Veterans and their families.





HELP! VOLUNTEERS VURGENTLY NEEDED!

BINGO—Starts on September 23, 2021 to Volunteer call Legion Office 204-728-5026 please Leave a message for Marian...

Friday & Saturday MEAT
Draw, 50/50 &
CHASE the ACE

Call Legion Office & leave a message for Fred or Erich

POPPY CAMPAIGN Please phone Branch office leave a message for Colleen or Linda



The Digital Poppy

The last Friday in October to Remembrance Day on Nov. 11, Canadians can visit www.MyPoppy.ca and download their Digital Poppy to complement the traditional lapel poppy that's synonymous with honouring the service and sacrifice of our veterans.

All funds raised through MyPoppy.ca are directed to the Legion National Foundation, which supports initiatives that further Veterans' health and wellness, connect youth and children to the contributions of Veterans, and provide students with scholarships and bursaries to pursue their education.



BRANDON BRANCH #003 ROYAL CANADIAN LEGION 2020 Executive

PRESIDENT, C. Stumme

1st VICE PRESIDENT, F. Pritchard

2nd VICE PRESIDENT, R. Burgess

SGT-AT-ARMS, F. Pritchard.

Deputy Sgt-At-Arms, R. McDonald

SERVICE OFFICER, M. Tallant

CATERING, E. Stumme

One Year Term: L. Biel, R. Burgess,

Two Year Term: T. Shand, R. Garcia, L. Wakefield, A. Addison

LADIES AUXILIARY 2020 EXECUTIVE

President: Linda Leckie 204-724-5041
Past President: Betty Persian 204-725-2691
1st Vice President: Susan Klyne 204-717-0123
2nd Vice President: Marg Melnyk 204-726-8188
Sgt-at-Arms: Suzanne Cartier 204-922-4512
Treasurer: Pat Simmons 204-727-4591

Royal Canadian Legion Brandon Branch #3
560—13th Street EAST
Brandon, MB R7A 7C1

OFFICE: Leave message at 204-728-5026 or Office.Admin@rclbrandon003.com

https://www.brandonlegion.ca/

https://www.facebook.com/pages/Royal-Canadian-Legion-Branch-003-Brandon-MB/ Brandon Legionnaire Branch #003 Editor - Linda Wakefield please submit articles or pictures to mrswakes@mymts.net



The Poppy trademark

The Royal Canadian Legion has been entrusted by the people of Canada to uphold and maintain the Poppy as a symbol reminding us to never forget the sacrifices Veterans made to protect our freedom.

Any proposed usage of the Poppy symbol must be submitted to Dominion Command as outlined below

The Legion safeguards the Poppy trademark

On June 30, 1948, on behalf of the people of Canada, the Legion was given the responsibility to safeguard the Poppy as a sacred symbol of Remembrance, a symbol of the sacrifice of our Veterans. The Legion ensures that the Poppy is not used for commercial or personal gain, and that it be protected from inappropriate use. It is for these reasons that the Legion requires permission for the use of the trademark Poppy, or the Poppy image as it relates to Remembrance.

Elements included in the trademark

The Canadian trademark for the Poppy includes both the Legion's Poppy logo, as well as the Poppy symbol, as it relates to Remembrance. The trademark does not apply to the use of the actual Poppy flower, unless that usage is used to represent another cause or organization, is misrepresented as the Legion's Poppy by associating it with remembrance or the raising of monies for a purpose other than the Poppy Campaign.

For example a single item that has a Poppy or Poppy image that is not the Legion trademark Poppy symbol is considered acceptable within the legal allowances as it pertains to trademark law. However should that same Poppy or Poppy image be used within Canada in the context of remembrance, to represent another cause or organization or for profit then that item runs afoul of the Poppy trademark as it pertains to the Poppy image.

As way of explanation the following points are noted:

- The Poppy Trademark image represents remembrance.
- The Poppy Trademark image is the symbolic focal point of the Poppy Campaign.

Requesting the use of the Poppy

The Legion has been entrusted with the significant task of safeguarding the sacred Poppy, protecting it from misuse and commercializing. Our Veterans bravely accepted the duty and responsibility to protect our rights and freedom; it is now we who must accept the duty and responsibility to protect and honour them. We will ensure that the Poppy remains the symbol of Remembrance for their sacrifices.



(Continued from page 7)

The Legion welcomes and encourages Canadians to promote Remembrance and honour Canada's Veterans through the use of the Poppy.

What is required to request use of the Poppy:

- Contact information for the individual or organization making the request
- A description of how and where the Poppy will be used or displayed (attach a draft design of image placement or size, if applicable)
- An explanation of why the Poppy usage is requested
- An indication of what period of time the Poppy will be used or displayed
- A disclosure, if intended for use on a product, of the selling cost of the item and a projection of the expected profit to be made
- An indication of where the profit, if any, will be directed, whether to an organization, charity or manufacturer

Send requests to:

Secretary of the Poppy and Remembrance Committee The Royal Canadian Legion 86 Aird Place Ottawa, ON K2L 0A1

Fax: 613-591-9335 FChute@legion.ca

For questions related to the Poppy trademark, contact FChute@legion.ca.

Consult the Legion's Poppy Manual for guidelines governing the use of the Poppy trademark.







CANADIAN LEGION. BRANDON September, 1960

CAPADIAN LIGION . BRANDON.

Well I guess we have come to the end of another summer now we can expect to hear the next few weeks.

The Branch has been fairly active than summer and in this issue I hope to be able to be able to happening.

For those of you who have not been attending the meetings, the Branch needs your and it can not be done by the few. Comrade Fred Scmerville has a big job ahead, how about lending a hand.?

We had a spot of bother a few days ago when we tried to light up the furnace we found the "gosh dinged" stack falling apart. However thanks to Bill Webb and Freddie Fiedler emergency repairs were started immediatly so no great damage was done.

ated books and magazines to the sick visiting committee lately, they need a lot. so keep them coming. Comrade Carey and his committee can use all they can get just now.

Watch the bulletin board closely for the next few weeks as Comrade Billie Jackson who has taken on the Poppy Campaign this year will soon be calling for help to put the campaign over. WE MUST raise more this year than we did last.

Well Comrades on that sad note I will leave you and get on to some more cheerfull

Fraternally.

W.G.Flay.

Brandon Legion 'Jack' Hamilton

CONVITTION.

Archival Project Corrade Fred Somerville (one I Fred) hairman of the Convention committee has things in full swing now. This is a tremendous job for any Branch to take on and it will take the commanded efforts of all of us to put this over. Fred has a good active committee but there is always some job that YOU could do.

Our Ways and Means chairman for the Convention has draw tickets available on a 1961 Pom Pontiac Station wagon, and fellows, these ticks ets have the cutest little gimmick added better get in touch with Ed Lange or the Secret tary and get a book right away.

LEGION BAND .

Successful Band concerts were recently held at Linnedosa and at the Brandon Mental Hosp. Bert Sheen and his boys are a credit to the Branch, not only as a Legion Band, but also in that they are giving a lot of the younger insrumentalist a chance for some real good training. Some of us are prone to forget that these Band/ smen are also all volunteer workers for the Bir Branch.

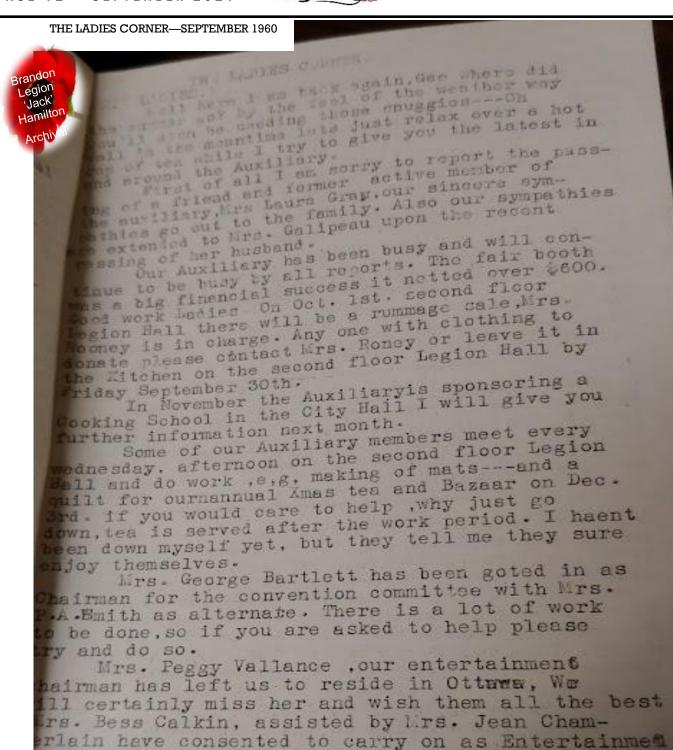
Carnival Equipment. Wanted A permanent place to store a lot of Carnival equipment. Any one got a twenty foot or larger trailor or vehicle that could be converted, and they would like to donate or sell cheap to the Branch will immediatly become #1 H ero of the year.

FISH STORY ?

Well at last one of the members came up with a fish story we have to believe. Comrade George (Time Gentlemen Please) Crompton took second prize with his fish caught during the recent Fish Derby near Erickson. We did hear that the first prize fish wasent a record breaker so maybe George dident have to pull so hard at that.

orveners.





Well must close new so untill new hith Good bye and Thirty. Theme Hard

Now until next month. Cherio & 30

Irene Hogeland.