

# THE BRANDON LEGIONNAIRE



Branch 003, Brandon, MB

## NEWSLETTER OCTOBER 2022 VOLUME XLII : 8

**POPPY CAMPAIGN** begins October 28, 2022



As an example the above funds raised by Sobey's West End, and in addition to all Poppy funds raised in Brandon have been held in trust by the Brandon Legion Branch 003 and are now being considered for distribution, as per letters of request. And announcements of recipients for the 2021 Funds will be made shortly upon MB & NW Provincial Command notice of approval.

Pictured below are four of the recipients of the 2020 Poppy Trust Funds, Brandon Fire & Emergency Service, St. John Ambulance, Prairie Oasis Meals on Wheels Program, PMH Acute care





## Lest We Forget

They shall grow not old,  
as we that are left grow old.  
Age shall not weary them,  
nor the years condemn.  
At the going down of the sun,  
and in the morning,  
We will remember them.  
*We Will Remember Them*



Thank you, Veterans

Legion 



# The Poppy Campaign

Every year, from the last Friday of October (2022 is October 28th) to November 11, tens of millions of Canadians [wear a Poppy](#) as a visual pledge to honour Canada's Veterans and remember those who sacrificed for the freedoms we enjoy today.

**Please call—The Royal Canadian Legion Brandon Branch No. 003 at 204-728-5026 to volunteer or for details.**

## National Notable Dates 2022

The following are national days of relevance to The Royal Canadian Legion that raise awareness of an issue, commemorate a group or event, or celebrate something. Also included are national Legion activities.

Dominion Command promotes many of these dates through the Legions' social media channels....[Facebook.com/CanadianLegion](https://www.facebook.com/CanadianLegion)    [Twitter.com/RoyalCdnLegion](https://twitter.com/RoyalCdnLegion)  
[Instagram.com/royalcanadianlegion](https://www.instagram.com/royalcanadianlegion)

### **OCTOBER**

- \* **Legion Early Bird campaign / Renewals**
- \* **1st week of the month—National Family Week**
  - \* **2-8 Mental Illness Awareness Week**
  - \* **10 World Mental Health Day**
  - \* **10 Thanksgiving**
  - \* **14 Van Doos anniversary (1914)**
- \* **17 International Day for the Eradication of Poverty**
  - \* **24 Anniversary of United Nations (1946)**
- \* **28 Last Friday in October start of Poppy Campaign**

# How to wear a Poppy

## Wear a Poppy to Remember

Throughout the Remembrance period, we see Poppies worn with pride in every corner of our lives to honour our Veterans. The Royal Canadian Legion provides a Poppy Protocol to guide Canadians on appropriate and respectful wearing of the lapel Poppy. However, wearing a Poppy is a personal expression of Remembrance, and how someone chooses to wear a Poppy is always an individual choice.

### How to wear a Poppy

The Poppy should be worn with respect on the left side, over the heart. The Legion's lapel Poppy is a sacred symbol of Remembrance and should not be affixed with any pin that obstructs the Poppy. Also available through some Branches is the Legion's reusable black centre Poppy pin to affix your lapel Poppy.



### When to wear a Poppy

The lapel Poppy should be worn during the Remembrance period, from the last Friday in October until November 11. The Legion encourages the wearing of Poppies at funerals of Veterans, and for any commemorative event such as a memorial service, or the anniversary of the Battle of Vimy Ridge. As well, it is not inappropriate to wear a Poppy during other times to commemorate Fallen Veterans and it is an individual choice to do so.

## How to remove a Poppy

Poppies may be worn throughout the Remembrance period, including in the evening after Remembrance Day Ceremony. Some choose to remove their Poppy at the end of the day on November 11. Some choose to remove their Poppy at the conclusion of the ceremony and place their Poppy on the cenotaph or on a wreath as a sign of respect. This has become a poignant tradition each year at the National Remembrance Day Ceremony in Ottawa as thousands of Poppies are placed on the Tomb of the Unknown Soldier.

When a Poppy is removed, it should be stored appropriately or it may be disposed of respectfully. We encourage anyone who finds a Poppy that has fallen to the ground to pick it up and brush it off so that it can be kept or disposed of respectfully.

While Poppies are always free, The Royal Canadian Legion gratefully accepts donations to the Poppy Fund, which directly [supports Canada's Veterans and their families](#) in need.

Canadians outside of the country can get a Poppy from Royal Canadian Legion Branches in the U.S., Germany and the Netherlands, or through their Canadian Embassy or Consulate.

The Legion's lapel Poppy is the Poppy you will see most during the Remembrance period, and the one the Legion distributes during the Poppy Campaign to help raise Poppy Funds for Veterans and their families. For Canadians who want to show their pride and support year-round, the Legion's [Poppy Store](#) sells Poppy broaches and other products to show you remember. Proceeds from the sale of these products help support the Legion's mission to care for Veterans and promote Remembrance.

We invite everyone across the country to honour and remember Canada's Veterans by proudly wearing this symbol of Remembrance and taking a moment to reflect.

# The Registered Trademark Poppy

The Dominion Command of The Royal Canadian Legion has registered the trademark of the Poppy image to safeguard the Poppy insignia as a symbol of Remembrance. The People of Canada also provided enhanced protection to the Poppy insignia as a protected mark through an Act of Parliament in 1948.

*Any proposed usage of the Poppy symbol must be submitted to Dominion Command as outlined below.*

The Legion safeguards the Poppy trademark

Since 1921, the Poppy has stood as a national symbol of Remembrance. The Poppy is also the recognized symbol for the Legion's Poppy Campaign, which raises funds to support Veterans and their dependents.

The Legion ensures that the Remembrance Poppy is not used to commercialize, politicize, or dishonour those who served or to misrepresent the Poppy Campaign and the donations it raises.

The guidelines governing the use of the Poppy trademark is outlined in the [Legion Poppy Manual](#).

## Elements included in the trademark

The Legion has registered many variations of the Poppy image (lapel poppy, Poppy logo, symbols and flower) as trademarks and also has registered the trademark POPPY. The ensuing rights prevent unauthorized use, especially in the context of Veterans, remembrance and fund-raising for each trademark.

The Poppy can never be used as a symbol of Remembrance by any organization, group, community, or individual for commercial, charitable, political or community display or public distribution without the express written permission of the Dominion Command Poppy and Remembrance Committee. Below are a few examples of unauthorized use.

The Remembrance Poppy CANNOT be used without authorization

- on consumer items such as products, apparel, art, or commemorative items or their packaging
- on lawn signs and door decorations produced for distribution
- in promotions or signage for a business, an offer, an event or group
- in visual or multimedia displays, such as posters, websites, or videos for public viewing
- as produced or crafted items for resale, to raise money, or for public distribution
- on a commemorative Christmas decoration
- incorporated into a logo

The Remembrance Poppy CAN NEVER

- be placed where it can be walked on
- be made as edible products

**Requesting the use of the Poppy**

The Legion has granted permission to organizations, communities and individuals to use the Poppy symbol for various initiatives that bring focus to Remembrance. Anyone wishing to use the Poppy symbol can request authorization as outlined below.

What is required to request use of the Poppy:

- Contact information for the individual or organization making the request
- A description of how and where the Poppy will be used or displayed (attach a draft design of image placement or size, if applicable)
- An explanation of why the Poppy usage is requested
- An indication of what period of time the Poppy will be used or displayed
- A disclosure, if intended for use on a product, of the selling cost of the item and a projection of the expected profit to be made
- If approved, 100% of the proceeds of sales must be given to the Legion Poppy Trust Fund.

Send requests to:

Coordinator of the Poppy and Remembrance Committee  
The Royal Canadian Legion  
86 Aird Place  
Ottawa, ON K2L 0A1  
Fax: 613-591-9335  
[FChute@legion.ca](mailto:FChute@legion.ca)

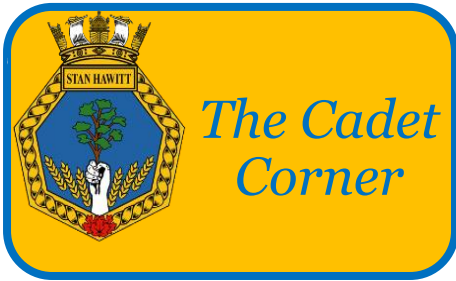
## Personal use of the Poppy

The Royal Canadian Legion's [Poppy Store](#) offers a wide range of Poppy items to help Canadians honour and support Veterans year-round. All items have been approved through the Dominion Command Poppy and Remembrance Committee and proceeds from sales support Legion programs for Veterans and their families.

Individuals also are welcome to embrace the Poppy for personal use. Whether crafting a handmade Poppy to gift a Veteran, or drawing a Remembrance Poppy to display in the window, or painting Poppies on stones to place on Veterans' graves, there are many ways Canadians can continue the tradition of the Poppy.

## Questions?

For questions related to the Poppy trademark, contact Freeman Chute, Coordinator, Dominion Command Poppy and Remembrance Committee at [FChute@legion.ca](mailto:FChute@legion.ca).



# Welcome BACK!

## Navy League Cadets & Officers

The Navy League of Canada, Manitoba Division, Brandon Branch Web: [www.mbnavyleague.ca](http://www.mbnavyleague.ca)

Steven Ternovetsky

*Public Relations & Communications Chair*

*Fundraising Chair*

Email: [prcom.brandon@mbnavyleague.ca](mailto:prcom.brandon@mbnavyleague.ca)

Web: [www.mbnavyleague.ca](http://www.mbnavyleague.ca)



### NLCC #4 Stan Hawitt 2021 - 2022



#### Ship's Company

AC Abdelmonem, AC Alvarenga, CPO2 Aunay, PO2 Borkent,  
AC Cairns, AC Flores, PO1 Li, J, AC Li, M, PO1 Ogunnaya, E,  
PO2 Ogunnaya, I, PO2 Onita, AC Reaves, PO1 Wang,  
AC Xu, M, AC Xu, Z

#### Officers

A/SLt (NL) Fontaine, Cdr (NL) Kozak,  
SLt (NL) Slashinsky, A, SLt (NL) Slashinsky, M, Mr. Urban



# Ladies' Corner

We had a very busy meeting in September. Maureen McCormick was welcomed as a new member. (Thank you Maureen for the donation of round tablecloths.) Funeral services were held for Elaine Butler and Dorothy Smith. Our District Fun Day for September 24<sup>th</sup> activities were reviewed and final plans put in place. The Branch requested the Ladies Auxiliary facilitate the annual Craft, Baking and Yard Sale (October 15<sup>th</sup> 10-3 p.m.). Plans were made to handle this, tables can be pre-paid at the Lounge. Raffle tickets will be ready for the October meeting and will be available after the 20<sup>th</sup> of September for sale.

## YARD, CRAFT and BAKE SALE



October 15, 2022  
Set up 8:00 a.m.  
Cost: \$20 per table  
Pre-pay at the bar.



Open from 10:00 – 3:00  
Customers – bring your own bags

Royal Canadian Legion No. 003  
530 – 13th Street East

## District Ladies Auxiliary Fun Day



### Legion The Royal Canadian Legion Ladies' Auxiliary—Brandon Branch # 3 Christmas Raffle

- 1. Cash Prize.....\$ 200.00
- 2. Cash Prize.....\$ 100.00
- 3. Cash Prize.....\$ 75.00

Draw to be made on Saturday, December 17th, 2022 at 5:00 pm

10 Tickets for \$ 5.00

2500 tickets printed

License No: LGCA 4433 RF-37152

Ticket No: **XX**

**Brandon Branch 003 Legion Executive 2022**

President: Fred Pritchard  
Past President: Cindy Stumme  
1st Vice President: Raymond Burgess  
2nd Vice President: Linda Wakefield  
Sgt-at-Arms: Richard McDonald  
Secretary: Maureen Hawkins

**Executive Committee**

Laura Hyrich,  
Bob Mawson, Paul Mount,  
Terry Shand, Erich Stumme, Murray Tallant

**LADIES AUXILIARY 2020 EXECUTIVE**

President : Maureen Farrant  
Past President: Linda Leckie  
1st Vice President: Laura Hyrich  
2nd Vice President: Barb Roberds  
Secretary: Betty Persian  
Sgt-at-Arms: Barb Roberds  
Treasurer: Pat Simmons  
Membership: Barb Wood  
Poppy Committee: Shirley Kernaghan, Barb Roberds  
Liaison: Laura Hyrich  
Funeral Teas/Houselady: Maureen Farrant

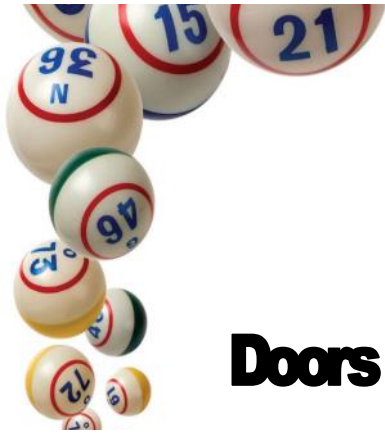
**Royal Canadian Legion Brandon Branch #3****560—13th Street EAST Brandon, MB R7A 7C1**

**OFFICE:** Branch Manager Colleen Gammack 204-728-5026 &/or  
office.admin@rclbrandon003.com

**Legion Branch Facebook:** <https://www.facebook.com/LegionBrandonBranch/> ...contact  
Laureen at Legion Lounge

**Legion Branch Website:** <https://www.brandonlegion.ca/> ( Please note plans for a re-start  
/update for our Branch website in 2022

**Brandon Legionnaire Branch Newsletter:** contact Linda at [mrswakes@mymts.net](mailto:mrswakes@mymts.net) to submit  
articles &/or pictures



# LEGION BINGO

## THURSDAY EVENING

**Doors open 5:00pm-~~Early Bird~~ 6:30 pm**

**Regular 7:00 pm**



# BRANCH 003 Legion hosts every Friday & Saturday Nite

## Meat Draws - 50/50 - CHASE The ACE

Join in the fun & excitement of a  
chance to win while supporting your



Brandon Branch #3



# OCTOBER 2022

Sun	Mon	Tue	Wed	Thu	Fri September 30	Sat
					<b>Turkey &amp; Hams</b> Chase Ace 50/50 Draw 5:00	<b>1 Turkey &amp; Hams</b> Chase Ace 50/50 Draw 4:30
2	3 Branch Closed	4	5 Cribbage 7:00 pm	6	7 Meat Draw Chase Ace 50/50 Draw 5:00 pm	8 Meat Draw Chase Ace 50/50 Draw 4:30 pm
9	10 Branch Closed 	<b>11 EXECUTIVE MTG</b> <b>7:00 PM</b>	12 Cribbage 7:00 pm	13	14 Meat Draw Chase Ace 50/50 Draw 5:00 pm	15 Meat Draw Chase Ace 50/50 Draw 4:30 pm
16	16 Branch Closed	17	18 Cribbage 7:00 pm	19	20 Meat Draw Chase Ace 50/50 Draw 5:00 pm	21 Meat Draw Chase Ace 50/50 Draw 4:30 pm
22	23 Branch Closed	<b>24 General MTG</b> <b>7:30pm</b>	26 Cribbage 7:00 pm	27	28	29
30	31 					